



2023 Howl-O-Ween Support Opportunities*

Best in Show - \$1,000 (supports event t-shirts)

- Recognition in e-newsletter prior to the event, including link to company website
- Recognition on event welcome sign with logo
- Recognition on UT Gardens Facebook page
- Recognition of event sponsorship in Gardens magazine with logo
- Recognition with company logo on event T-shirt (logo must be provided in .eps or .ai format)
- Recognition with logo on UT Gardens website
- Recognition in the event schedule
- Recognition in any televised, radio, and print-advertising
- Complimentary 10x20 event booth space

Top Dog - \$500 (supports sound stage or judges' table)

- Recognition in e-newsletter prior to the event, including link to company website
- Recognition on event welcome sign with logo
- Recognition on UT Gardens Facebook page
- Recognition of event sponsorship in Gardens magazine
- Recognition with company logo on event T-shirt (logo must be provided in .eps or .ai format)
- Recognition on UT Gardens website
- Recognition in the event schedule
- Recognition with logo at sponsored area
- Complimentary 10x10 event booth space

Mighty Mutt - \$250 (supports a parade category)

- Recognition in e-newsletter prior to the event, including link to company website
- Recognition on event welcome sign
- Recognition on UT Gardens Facebook page
- Recognition of event sponsorship in Gardens magazine
- Recognition on event T-shirt
- Recognition on parade category standard-bearer sign
- Complimentary 10x10 event booth space

Furry Friend - \$100 (supports registration)

- Recognition in e-newsletter prior to the event
- Recognition on event welcome sign
- Recognition on UT Gardens Facebook page
- Recognition at sponsored area
- Complimentary 10x10 event booth space

* Support benefits may be dependent upon the date received. Sign up as a supporter at <https://tiny.utk.edu/howlsupport>.